

Southwestern Christian College



STRATEGIC PLAN 2017-2022 IMPROVEMENTS & PROGRESS ON INSTITUTION PRIORITIES (Based Upon Assessment Findings)

August, 2018

SwCC is . . . On The Move!

Institutional Priority	Accomplishments
<p>Maintain a <i>qualitative academic program</i> that will accommodate individual differences in learning rates, aptitudes, prior knowledge and experience. (SACS/COC Requirements: CR2.72, CR2.73, CS3.4, CS3.5, FR4.1, FR4.2, FR4.4)</p>	<ul style="list-style-type: none"> • Fall, 2017-Curriculum review of Basic Studies best practices resulted in a faculty driven decision to merge Reading & Writing individual classes into one new class, “Integrated Reading & Writing.” Early Assessments indicate improvement in achieving course level student learning outcomes. • Adoption of Schoology, a LMS, that serves as a platform for supplemental instruction and distance learning resulting from faculty focus groups discussions around reaching students with varied learning styles and tapping academic resources “beyond walls” thru technology. • Fall, 2017 continued faculty development in assessment of student learning outcomes. • Introduction of “Early Alert” formative assessment with implementation strategies to provide intervention early enough to provide academic support. • Introduction of the “Signature Assignment” for each class as a demonstration project to document the achievement of Program Level Outcomes. • Fall, 2018 piloted 5 new online classes. Only 2 distance learning students enrolled. However, Humanities, Christian Ethics, and

	<p>Introduction to Computer Science had online enrollments from resident students to accommodate scheduling conflicts.</p>
<p>Enrollment Management Maintain an aggressive student recruitment and retention system to provide educational opportunities to increased numbers of students. (SACS/COC Requirements: CR2.6, CS3.4.3, CS3.9)</p>	<ul style="list-style-type: none"> • Fall, 2017 -- Analysis of enrollment trends from most recent 5 years show decline in enrollment from constituent churches in the DFW metro area and area high schools. IE Task Force redirected recruitment effort. A new Admissions Director and recruiters for DFW area were appointed. • Summer, 2018 Dr. Seamster met with several principals in DFW to introduce SwCC and build relationships in efforts to recruit. (Carter High School, Madison High School, Skyline and Cedar Hill School.) • HBCU College Fair – We have now been added to this annual event that is held at Fair Park • New recruitment events were set up in Houston, TX utilizing the large alumni base in that area. • Revitalized the “Most Wanted” campaign in which students are encouraged to recruit their friends.
<p>Faculty & Staff Competence Attract and retain a competent faculty and staff as well as provide opportunities for continuous faculty/staff development. (SACS/COC Requirements: CR2.3, CR2.8, CS3.7)</p>	<ul style="list-style-type: none"> • <u>Fall, 2017-New faculty/staff appointments</u> to strengthen the delivery of programs and services to our students. Innovation & Transformation were key words in each interview. • New Choral Professor L. Ingram, 25 year nationally known Musician & Award winning choral director • Dr. Kenneth Gilmore, Religious Studies applauded lecturer • Basketball Coach Vincent Metcalf, NAIA Division 2 Basketball Coach, • <u>Spring, 2018-New faculty/staff appointments</u> Computer Science Professor, L. Jackson, doctoral program in Technology Information Systems • <u>Fall, 2018 -New faculty</u> Dr. D. Olivier, PhD., English Composition Rhetoric • Dr. J. Kisoro, Md, Biology , Anatomy & Physiology, Md.,

	<ul style="list-style-type: none"> • Dr. Femi Adeyemi, PhD, Religious Studies, Online Course Development Content Specialist. • Summer, 2018 SwCC Technology Institute-conducted eight (8) training sessions for nine (9) faculty building online classes in Schoology, our new LMS. Ten classes were prepared for fall, 2018. • Fall, 2018 appointed Interim Dean of Academic Affairs, Dr. Deborah Hodridge, PhD to provide Academic leadership.
<p>Fiscal Management Maintain an improved fiscal operations and internal control system that is responsive to the college’s needs and requirements of external agencies. (SACS/COC Requirements: CR2.11, CS3.10)</p>	<ul style="list-style-type: none"> • Received clean opinion on 2016-2017 Audit of Financial Statements and Federal Programs • Received clean opinion on Ez-Audit for 2016-2017 • Received clean opinion of TEG audit 2016-2017 from THECB. • Fall, 2017 migrated student records from Jenzabar to Populi , Student Information System. • Late Fall, 2017 Acquired the services of business office consultant to assist the Comptroller. • June 1, 2018 appointed Chief Fiscal Officer and retired former V.P of Fiscal Affairs • Re-organized Business Office Staff, processes and procedures for greater efficiency. • Fall, 2017 Begin training of Business Office staff on Populi • June, 2018, Began training on Quick Books
<p>Financial Stability Expand and stabilize the financial resources of the college by improving current revenue generating campaigns, programs, processes, and operations and by opening new revenue markets. (SACS/COC Requirements: CS3.2.2.2, CS3.10)</p>	<ul style="list-style-type: none"> • Renegotiated loan-term bank note with favorable terms. (Reduced note by over \$300,000. • Raised \$500,000+ from new, 1st time donors. • Negotiated reduced rate from Utility company which promises to produce a savings of approximately \$65,000 over the life of the agreement. (5 years) • Reduced workforce by approximately \$300,000 annually. • Adopted stricter policies regarding travel and credit card use
<p>Physical Plant & Grounds Ensure the adequacy and quality of buildings, grounds,</p>	<ul style="list-style-type: none"> • Begin series of repairs on buildings & grounds in order to create a healthy safe and secure

<p>equipment, and vehicles in support of the teaching/learning mission. (SACS/COC Requirements: CR2.11, CS3.11)</p>	<p>teaching/learning environment. (plumbing, electrical, roofing)</p> <ul style="list-style-type: none"> • Repurposed space in Jack Evans Foundational Arts Building for Student Recreation Center (Furniture, TVs, Recreational Equipment & Games) • Renovated Thelma Holt Dining Hall • Remodeled Ben Foster Auditorium with additional AV equipment for live streaming of chapel services • Resurfaced Tennis Court • Provided outside lighting for all major campus buildings. • Started the LED lighting initiative to replace existing lighting with cost efficient lighting solution
<p>Public Service & Visibility Serve the Terrell community through college-sponsored events and increase positive awareness of all college programs and services throughout the service area and constituent community. (SACS/COC Requirements:CR2.4, CR2.5, T4-FWS-JLD)</p>	<ul style="list-style-type: none"> • Operate the Upward Bound Math Science Program serving the youth of Kaufman County. • Operate the Summer Food Service Program for the children of Kaufman County. • Serve the Terrell community through the volunteerism activities of Circle K, The campus student organization of the Kiwanis Club. • Mobilized SwCC alumni across the country to WIN the HBCU Ford Challenge. (\$75,000 in scholarship funds for STEM program) • Mobilized SwCC alumni across the country to win the AT&T Challenge • Utilize FCWS community service appropriation to assist children of Kaufman (reading and math tutors and mentors)
<p>Student Access Maintain a definitive, systematic student financial aid operation that is responsive to internal and external fiscal and programmatic requirements. (SACS/COC Requirements: CS3.10.2)</p>	<ul style="list-style-type: none"> • AY 2017-2018 Administered the Title IV Student Financial Aid Program to provide access to higher education via student aid in accordance with DOE guidelines. • AY 2017-2018 Administered the State of Texas student financial aid program to benefit eligible students • Fall, 2018 Deployed the new Student Information System, Populi, to deliver financial aid to eligible students. • Satisfactorily reported financial aid activity to assisting agencies in accordance to federal and

	state regulations. (FISAP/FISOP/FADB/CBM/IPEDS)
<p>Governance Implement Board approved policies that guide the CEO in establishing initiatives, programs and services to fulfill the mission of the college and ensure that the financial resources of the institution are adequate to provide a sound educational program. (SACS/COC Requirements: CR2.2, CS3.2)</p>	<ul style="list-style-type: none"> • Spring, 2018 Created improved relationship with the Board by providing greater transparency through Presidential reporting to the Board. • Worked cooperatively with Board chair and other board members in vetting fundraising and “friend-raising” initiatives and opportunities.
<p>Planning & Assessment Develop, maintain, assess, and improve academic programs, administrative/educational support services and student services to admit, retain, and graduate students who achieve established learning outcomes designed to prepare them for success in their chosen field. (SACS/COC Requirements: CR2.5, CS3.3)</p>	<ul style="list-style-type: none"> • Appointment of Vice President for Institution Effectiveness to work with Academic Research and all planning units to develop a culture of assessment for the purpose of assuring continuous improvement in response to the standards of the Accreditation Agency, Department of Education, other regulatory bodies, and the ever changing world at large. • Fall, 2018 Executed new Articulation Agreement with Harding University, Searcy Arkansas.
<p>Academic Support Provide adequate learning resources and Academic Research data to support and improve the teaching/learning environment. (SACS/COC Requirements: CR2.9, CR2.10, CS3.4.9, CS3.8)</p>	<ul style="list-style-type: none"> • Operate the Doris Johnson Library in support of the institution’s mission. • Fall, 2017 Operate a temporary space for Academic Support during the renovation of the library facility. • Fall, 2018 reestablish collaborative with the Terrell Public Library • Re-establish Tex Share Library resources to support student teaching and learning activities. • Provide student academic support via the Center for Student Success and Scholar’s Lab (tutoring, mentoring services)
<p>Student Affairs Develop a wide spectrum of Student Support Services in academics, student life, housing, counseling, and security to ensure an acceptable level of success and retention in the college’s educational delivery system and provide a safe and secure living/learning environment. (SACS/COC Requirements: CS3.9, FR.4.5)</p>	<ul style="list-style-type: none"> • Established a SwCC campus Police Department certified by the state of TX and in cooperation with the Police Department of Terrell. • Fall, 2017 Operated the Center for Student Success and the Scholars lab to provide Academic Support. • Fall, 2018 Begin the use of Populi as the primary communication tool to students and the campus community to include “emergency” notification. • Spring, 2018 Updated, published and distributed the SwCC Student Handbook

	<ul style="list-style-type: none"> • Set up a Student Recreation Center Located in the Jack & Patricia Evans Foundational Arts Building. • Fall, 2018 Conduct periodic drills for fire, active shooter, etc. as mandated. • Spring, 2018 conducted co-curricular activity in collaboration with the Social Science Department “Road-to-Freedom” tour (15 students & staff traveled the route of Freedom riders to Selma, AL visiting colleges and historical monuments along the way.) • Spring, 2017 Appointed Student Activity Coordinator to provide ongoing recreational and co-curricular activities to engage the student and support their educational objectives. • Re-established campus clubs and organizations to develop and strengthen student leadership skills and promote student engagement in campus life in support of the institution’s mission for “holistic” education.

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