

Southwestern Christian College

P. O. Box 10, Terrell, TX 75160-9002



RE: Angel Fund

Dear Donor:

The start of a new fall semester is cause for celebration and excitement for all of us here at Southwestern Christian College. Perhaps, more so, this year, because this is my first fall to welcome new students and greet our returning students. Fall is special. This year, more so, because of some nice upgrades and beautiful renovations that took place over the summer. The campus is buzzing with energy and wonder, as future leaders get back to their studies and look to faculty and staff to lead, nurture, and guide them.

In recent years, devoted alumni, like you, have always laid the foundation for a better Southwestern by developing a secure learning environment, building and improving facilities, and guaranteeing sustained academic excellence for many years to come. **We can't stop now.** I write '*we*' because I am a proud 1987 graduate of Southwestern Christian College.

This Thanksgiving, I will announce an ambitious initiative to wipe out the lingering debt to our creditors and support the heart of our beloved college—our students, faculty, and programs. I am calling it the 'Angel Fund' because these young people, more than any other time in America, need earth angels to watch over them, to have their academic backs. We will put students first, and this fund will prove it.

Will you join our amazing synergy? Will your spirit connect with the national spirit that is steeped in Southwestern pride? Remember, someone helped us when we stood where Southwestern students are now. They need you. *I* need you. Please mark your calendar to submit your gift by February 15, 2018, to our Angel Fund. Let us watch more closely over students who have unlimited potential and power.

Please understand this campaign is a one-time event that will not compete with, or be a replacement for, any ongoing fundraisers already established. Those remain in place, year-round, for anyone wishing to make pledges and donations. The SwCC Angel Fund is very special. (An attached flyer provides detailed instructions for submitting your gifts.)

If 1,000 graduates, or supporters, can each give \$1,000 before the deadline, our historic school will be on solid financial footing for the future and fuel experiences that students remember for a lifetime. Why? Because erasing a \$1 Million Dollar debt—that has hung over us like a menacing shadow more than a decade—sends a signal to SACS that we are serious about preserving our accreditation! This gives us enough breathing room to have a clean slate and focus more on students.

A complete list of 'Angel Fund' donors will be posted at the website, and in *The Communiqué*, as well as throughout the halls at Southwestern, so our students can send messages of thanks to their angels. Will your name be on this important list? Will you help us? As I wrote a moment ago, we need you.

Thank you for considering this personal request. I pray you will cast your support, write your check, and make your impact felt today. I look forward to seeing you at this year's lectureship for Thanksgiving. Until then, stay *on the move*. We can do this.

Your affectionate friend and servant,

A handwritten signature in cursive script that reads "E. D. Seamster". The signature is written in dark ink and is positioned below the typed name.

Dr. E. D. Seamster, Jr.
President and CEO