



80th Annual Southwestern Christian College Lectureship

c/o Southwestern Christian College P.O. Box 10 Terrell, Texas 75160-9002

Dr. Richard L. Barclay

Lectureship Director

August, 2017

Dear Brethren:

Preparation for the Southwestern Christian College Annual Lectureship is in progress. This will mark the 80th time that the college has held the event that began in 1937.

The year 2017 will mark the end of a noteworthy era for the lectureship, as after having served as director for some 49 years, Dr. James Maxwell, has opted to step aside, passing the leadership baton to me. I am at once excited and apprehensive, realizing the huge shoes that I will be required to fill.

I shall look to Dr. Maxwell for his sage advice as we make this transition, and I wholeheartedly commend him for the extraordinary job he has done. I am sure he would appreciate notes and letters of commendation from the brothers across the country. I encourage you to take a moment to pen him such adulation.

The theme for the 2017 lectureship, scheduled for November 18-23, 2017, is ***“On the Move to the Mountain,”*** and one of the changes that have been made is the production of a souvenir ad program for the event. We hope that you will agree to place an ad for your church in the program book; proceeds will, of course, benefit the college.

The prices for the ads are: \$200.00—for a full page; \$100.00—half page; and \$35.00 for a quarter page. **The pages will be 8.5 X 11, and your ad should be submitted electronically camera-ready as a jpeg or pdf.** The ad is due by October 9, 2017 and it, along with your payment, should be forwarded to Dr. Richard L. Barclay, c/o Southwestern Christian College, P.O. Box 10, Terrell, Texas 75160-9002 or you may email it to rlbarclay1@aol.com.

You will also find in this mailing a *registration form* and a *form to request transportation* to and from an airport. Please complete these and return them with any fees required by the deadlines given. Also, we would appreciate your displaying the enclosed flyer in an appropriate place in your church and including it in your announcements and your bulletin.

If you have questions or concerns, please feel free to contact me by phone 404 805 8795 or email rlbarclay1@aol.com. Thanks in advance for your cooperation and support which will greatly benefit our church supported school—Southwestern Christian College. We look forward to seeing you in November.

Into the Long Future,

Richard L. Barclay
Lectureship Director